

**AMERICAN ASSOCIATION OF  
PATIENTS & PROVIDERS  
(AAPP)**

***SimpleCare*** - one of the programs of  
the AAPP, a non-profit association  
whose mission is to develop viable  
health care solutions. This is not an  
insurance program. ***SimpleCare***  
complements major medical insurance  
and those with medical savings plans

***Be part of the solution!***



[www.simplecare.com](http://www.simplecare.com)  
425-255-4166  
4300 Talbot Road South, Suite 314  
Renton, WA 98055



**SimpleCare<sup>®</sup>**

**Health Care Provider Enrollment Form**

*If more than one practitioner is enrolling,  
please submit separate forms or attach a list.*

Name: \_\_\_\_\_  
Degree (MD, DO, etc.): \_\_\_\_\_ Other Suffix: \_\_\_\_\_  
Phone: (     ) \_\_\_\_\_  
Toll-Free: (     ) \_\_\_\_\_  
Fax: (     ) \_\_\_\_\_  
Clinical Specialty: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Tax ID #: \_\_\_\_\_  
Name of Practice: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
Practice Address:  
(If different): \_\_\_\_\_  
\_\_\_\_\_

Office Administrator's Name: \_\_\_\_\_

**Method of Payment for Initial Membership Fee of \$125**

- Check or money order enclosed for \$ \_\_\_\_\_  
(\$125 per provider first year, \$50 renewal payable to AAPP/SimpleCare)
- Credit Card (\$125 per provider first year—\$50 renewal)
- [   ] Visa [   ] MasterCard [   ] AmEx [   ] Discover

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

How did you hear about SimpleCare? \_\_\_\_\_

**American Association of Patients and Providers**

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**SimpleCare**

**The ABCs of  
Health Care  
Transformation**



**...Join SimpleCare!**

Payment in full at time of service  
You set your reimbursement rates  
Focus on quality on your terms  
Less administrative hassles  
Less administrative overhead  
Say "No" to poor contracts  
Gain control of your practice  
Rekindle your passion for medicine

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## **Are you ready for a change?**

**Overhead costs:** Over 65% for some clinics & providers. ...ready for a change?

**Billing costs:** \$8/billing episode; average 2.5 billing cycles per claim = \$20/collection costs for many claims. ...ready for a change?

**Examination room costs:** \$30/10 minutes/examination room. Are you making enough to pay for your medical and administrative overhead? ... ready for a change?

**Reimbursement rates:** Inadequate? Less than overhead costs? Not keeping up with inflation? ...ready for a change?

**Consultation/referrals:** Too much time needed to complete referrals? This costs money and detracts from patient care. ...ready for a change?

**Professional Satisfaction:** Are you frustrated with your practice? Thinking about quitting medicine?... ready for a change?

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## **Become part of the solution!**

**Join the AAPP/SimpleCare:** \$125/1st year for all health care providers—\$50/yr renewal. Join an association whose main goal is to help you succeed and thrive in health care.

**Begin to see more cash paying patients:** You do not have to stop seeing insurance patients. Be patient, it may take a while to increase the cash-paying patients in your clinic. Better service will attract more patients.

**What do you charge?:** All we ask is that you charge a fair, or 'best' price for your services. Many providers charge equal/greater than their best reimbursement rate. We do not tell you what to charge. We are not a mandated discount—YOU set YOUR fair, or best fees.

**Consultations:** You and your patients make decisions regarding consultations!

**Professional Satisfaction:** Providers are more satisfied with greater control of their practice.

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## **Consider the association benefits.**

**Simple(k):** A unique 401(k) retirement plan that is only available to AAPP members. Compare with your current plan. Small businesses could not afford/qualify for this plan! Ask for a comparison with your current plan.

**College Savings:** 529 plans without administrative costs. Great option for your children to take advantage of.

**Information regarding savings plans:** Section 105/125/HAS/FSA and more! Help your patients save money for health care costs.

**Tax Benefits:** We have several options for providers to take advantage of that are usually only available to large corporations.



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